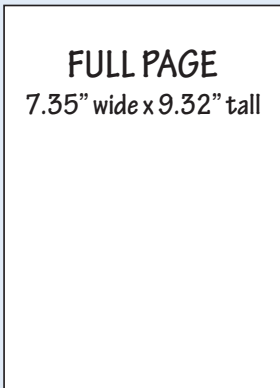


LAKE SHORE

MENU GUIDE

SERVING FOOD ESTABLISHMENTS SINCE 1993

Ad Specifications



Printed in
FULL COLOR
throughout!

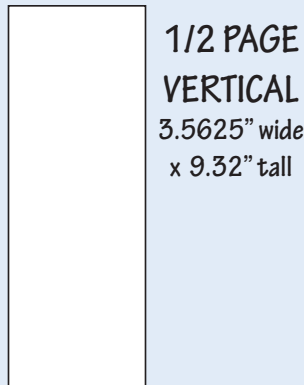
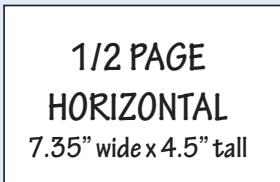
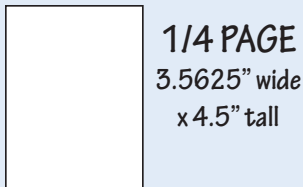
Display Ads:

Design service is included with the purchase of any ad space in our print publications.

NOTE: Please call for size if you are working on an ad for the back cover of the Menu Guide.

If submitting a design idea or layout - it must be accompanied with a packaged file.

This file is to include all photos, graphics and logos used in your ad.

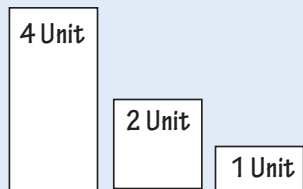


Our graphic designer will then recreate your design to our printer's specifications.

File Submission Requirements:

All photos, artwork, and logos are to be 300 dpi

STORY THEME PAGE



1 UNIT
3.35" wide
x 1.065" tall

2 UNIT
3.35" wide
x 2.125" tall

4 UNIT
3.35" wide
x 4.16" tall

If you have any questions or need help please do not hesitate to call. We would rather get it right the first time to avoid problems at the printing deadline!

For more information or questions, contact

Christi Trojanowski

Office: (231) 845-1365

Fax: (231) 843-8656

Email: christi@ludingtonadvantage.com

Advantage Marketing
& PUBLICATIONS, INC.

Thank You!

Advantage Marketing & Publications, Inc.
4450 Ariel Dr., Ludington, MI 49431

Phone: (231) 845-1365 • Fax: (231) 843-8656 • www.LudingtonAdvantage.com