

WELCOME TO LUDINGTON

It seems everyone falls in love with Ludington, and why not? What could be more beautiful than miles of clean beaches, blazing sunsets, and gorgeous, green parks? It's a place to unwind, relax, and enjoy the simple things in life. Here the traffic moves and the air is clean. People smile and take the time to talk. It just feels like you're on a vacation when you're in Ludington.

The team at Advantage Marketing & Publications has published the Ludington Area Visitors Guide for almost 30 years. We feel privileged to introduce you to our little slice of paradise along Lake Michigan's eastern shore. Our local businesses that choose to advertise in the Visitors Guide are like family to us, and we're happy to share with you the best places to eat, stay, and play. Thank you for supporting them—you won't be disappointed with their services!

You work hard and deserve a break. We hope your vacation here will make memories that will last a lifetime. Whether it's a dip in the lake to escape the heat—or a serene walk in the snow during the winter—we invite you to come back and experience that “Love Ludington” feeling. ☺

LUDINGTON AREA VISITORS GUIDE

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PUBLISHER..... Lynne Foster
SALES Marie Fay
..... Sarah Stechschulte
..... Lexi Kosla
STAFF WRITER Diane Sonefeld
CALENDAR Marion Riedl
GRAPHIC DESIGNER ... Christi Trojanowski

“Beautiful Night” is our cover photo, taken by Brad Reed.

Brad was born and raised in Ludington, and is co-owner of the Todd and Brad Reed Photography Gallery.

